

# ERIN HARGER

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## PROFESSIONAL SUMMARY

Highly motivated and dedicated aspiring Marketer. Committed, team player who is passionate and eager to learn. Interested in earning a job in marketing or business communications.

## SKILLS

- Strong Work Ethic
- Attention to Detail & Organization
- Adobe Creative Suite
- Interpersonal Skills
- Digital Photography & Video Editing
- Microsoft Office Suite
- Time Management
- Voiceover Work

## EDUCATION

May 2021 • Mid-State Technical College

### Associate of Applied Science in Digital Marketing

- GPA: 3.94
- Member of Phi Theta Kappa Honor Society.
- Links to examples of completed projects available.

## EXPERIENCE

**July 2020 - Current**  
Stevens Point, WI

Wildcard Corp.

### Multimedia Design Intern

- Design, produce, and voiceover course videos for Wildcard's Sparx Academy© learning management system.
  - Research and write content for course scripts.
  - Create and translate content to design concepts and storyboards.
  - Animate graphics and edit videos with sound design.
- Develop and implement a social media strategy plan for 2021.
  - **@wildcardcorp** on LinkedIn & Twitter
  - Create social media content including graphics, blogs, and other copy.
  - Research topics for accuracy, relevance, and market trends.

**August 2019 - Current**  
Waupaca, WI

Erin Kelly Photography

### Photographer

- Created small business.
- On-location shoots for couples, headshots, senior portraits, and families.
- Utilize professional Adobe software to edit and create on trend photos.
- Manage social media strategies for marketing and customer relations
  - **@erinkelly.photos** on Facebook & Instagram

**June 2015 - Oct 2020**  
Waupaca, WI

Waupaca Woods Restaurant

### Waitress

- Developed problem-solving and communication skills with customers.
- Trained numerous bussers and waitstaff.
- Coordinated with other team members to provide a safe work environment for staff and customers due to the COVID-19 pandemic.